

**What are
Teenagers
Wearing Today**

**Where
Did
It
Come From?**

THE WAY TEENS DRESS TODAY!

Where did their Fashions come from?

Sun glasses

Hooded sweatshirt
(Hoodies)

Scarf

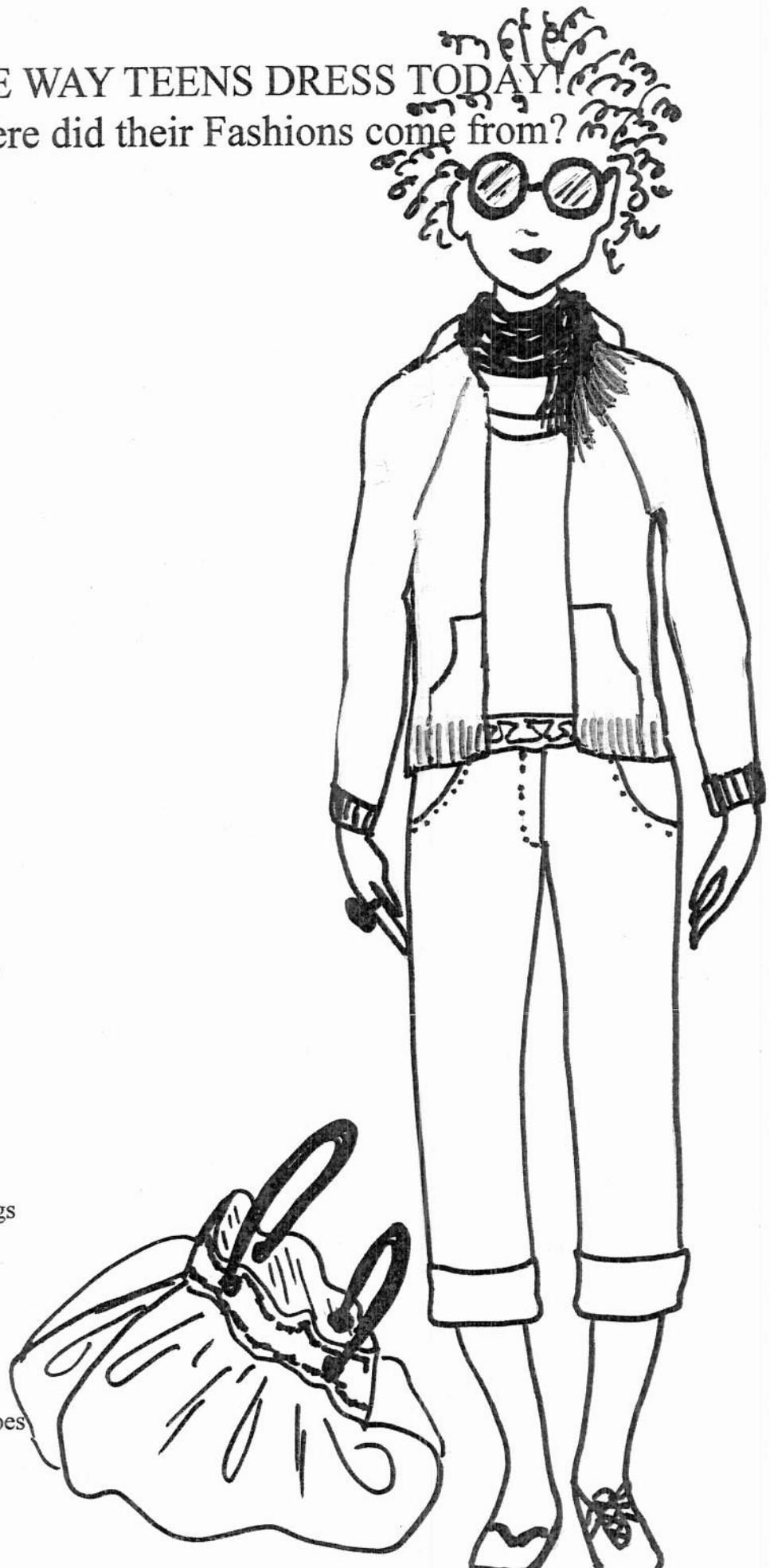
Tank tops
Or
Printed tees

Large cocktail rings

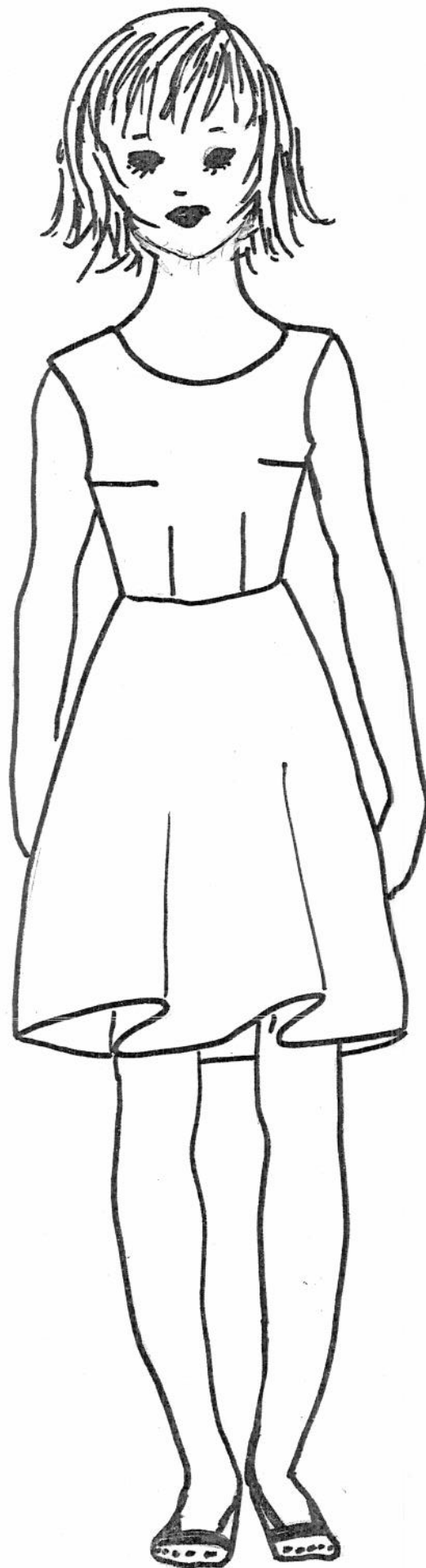
Jeans

Over sized hand bags

Flip-flops
Or
Converse tennis shoes



Little black dress



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1. Sunglasses	<ul style="list-style-type: none"> • Form of protective eye wear • In the early 1900's the use of sunglasses started to become more widespread, especially among stars of the silent movies this was believed to avoid recognition • Sam Foster produced sunglasses in 1929 • Vogue made sunglasses an accessory and the "cool" thing in • Military personal wore them in WWII--aviator sunglasses • Very fashionable in the 1950's because of movie stars--Rebel Without a Cause • Teashades were worn by John Lennon and Ozzy Osbourne • 1969 sunglass visors were worn by the astronauts--famous picture of landing area on the moon as a reflection off Aldrin's visor • 1960's Jackie Kennedy made glasses popular--large over sized ones • 1980's mirrored glasses • 1990's fashion designers added them to their collections • Today, wrap around, large, expensive glasses • Brand names of today: Foster-Grant, Oakley, Ray-Ban, Polaroid • Specialized sunglass stores: Sunglass Hut International
2. Hoodies	<ul style="list-style-type: none"> • Design includes large frontal pockets, a hood, and (usually) a drawstring to adjust the hood opening • Caveman wore this covering • 1000 AD monks worn hoodies • 1200 Robin Hood used a hoodie • Historical styles go back to the Middle Ages • 1700 story of little Red Riding Hood wore a red hoodie • Formal wear for Catholic monks • 1930's became a popular fashion item made by Champion for laborers in frozen warehouses in New York • 1970's the hoodie took off due to the hip hop culture developed in NYC • It has appeal to those with criminal intent • High fashion in 1970's contributed to the wear by Norma Kamali and other high-profile designers who glamorized the new clothing • By the 1990's the hoodie had evolved into a symbol of isolation, a statement of academic spirit, and feature item in fashion collections • At this time the popularity rose with specific demographics--the surfers, and skateboarders of California • Tommy Hilfiger, Giorgio Armani, and Ralph Lauren used the hoodie as the primary component for their collections in the 1990's • Hoodies are very popular today throughout the world • Hoodies are chosen by many people in casual settings for warmth and protection against the wind. Many American colleges and universities create their own hoodies with their logos on them • Hoodies are a common dress for outside exercise such as jogging and running • Hoodies are generally considered casual dress and often worn over a tee shirt • In the US and Canada, hoodies are a near -ubiquitous fashion for teen agers
3. Scarf	<ul style="list-style-type: none"> • Has been worn as a decoration since early man • Many times a special color was worn by a knight to represent his lady • 1930-1950 very popular with Hollywood's starlets • 1960's when women's coats were long, so did the scarves • 1980's designers signed their scarves • Today long narrow scarves are worn and tied in many different methods to show individuality • Today it can be used as a neck warmer

4. Tank tops	<ul style="list-style-type: none"> • Tank tops are a sleeveless tee shirt, worn by both men and women • 1950's a white tank top was known as a muscle shirt to allow showing off muscles • 1951 worn by Marlon Brando in a movie "A Street Car Named Desire" • Today the tank top can be with 2 inch straps, spaghetti straps, or halter top • Often worn in layers using two colors with different necklines • Often worn under other items of clothing for modesty
5. Printed tees	<ul style="list-style-type: none"> • Tee shirt is named because of its shape • 1900's worn as only under garments • 1920's the union suit was cut off and the top worn so it could be tucked into pants • Issued by the US Navy during the Spanish American War so that the outer shirt could be taken off when on deck in tropical areas • It is a pull over the head to cover the torso • Worn as underwear until 1950 when James Dean took off his shirt and wore the tee shirt with his jeans. He rolled up his sleeve and tucked a pack of cigarettes in the hem • 1970 to today most companies put their name and logo on a shirt to give for promotions • Concerts, special events, cities locations, activities you participate in, even tees with "My Grandmother when the Hawaii and all I got was this Tee shirt. • Most of us have too many tee shirts
6. Jeans	<ul style="list-style-type: none"> • 1872 pants were made by Levi Strauss • 1972 pants were made by a tailor Jacob Davis • 1872 Jacob Davis and Levi Strauss joined together to obtain a patent for jeans with copper rivets at the pockets--Davis lost out because Strauss had the money to pay for the patent--US Patent B9.121 the process for riveting men's work pants • 1873 the first pair of jeans were made with copper rivets • 1930 cowboys wore jeans • 1935 first pair of Levi's blue jeans for women were featured in Vogue's magazine in May • 1940 's soldiers wore when off duty • 1955 James Dean wore jeans in "Rebel Without a Cause"--some schools would not allow jeans at school • 1960 new styles come into fashion and college girls started wearing them • 1970 designer jeans--first designer was Calvin Klein • 1970's first questionable advertisement came up--Brook Shields "Nothing comes between me and my jeans" • 1980's jeans were high fashion items • 1980's distressed denim fabrics were used • 1980's labels were important and placed in very suggestive places • 1990's teens lost some interest because their parents were wearing jeans and who wants to wear what you parents wear.--teens turned to cargo pants • Late 1990 spandex was added to fabric for stretch and better fit • 2010 a global product and a classic item of clothing • Basis of most wardrobes

<p>7. Over-sized hand bags</p>	<ul style="list-style-type: none"> • Handbags have been essential to fashion over time and have changed a lot • The first mention written in history comes from the 14th century with complex shapes • The bags at that time were attached to what were called "girdles" which were fastened to the waist • In ancient Egypt drawings the bags were present, but for men • The term "handbag" first came into use in the early 1900's generally referring to hand-held luggage bags • 1920's saw a revolution in fashion with varying hemlines and lighter clothing, bags were no longer needed to be perfectly dressed but often carried her cosmetics • 1940's saw new things, like metal frames and zippers • 1950's saw a rise of important designer houses like Chanel Louis Vuitton • 1960's a women never left the house without her gloves, hat, and trim handbag • 1970-1990 handbags were modest in size and amount that was carried in them • Copy is the most sincere form of flattery and ,if so, Kate Spade, Gucci, Hermes, Coach, and Dior must be very flattered. These designers are copied more than others. • 2000's designers enlarge the bag to make it a bag to meet all needs and carry all items. • These bags have become the replacement for school back packs and what a trial for the back
<p>8. Flip-flops</p>	<ul style="list-style-type: none"> • Known as thongs in many cultures ,were encouraged by women to be worn • An 1861 letter to the editor of the New York Times mentioned poorly equipped troops in the Seventh Regiment Volunteers wearing "flip-flaps" • 1930's used as beach wear in New Zealand • After the WWII versions were popularized by servicemen returning from Japan • The idea of making sandals from plastic occurred in the 1950's • The UK and US call them flip-flops • Thongs now come in a variety of shoe styles other than the traditional flat sandal, such as women's heels, slides, and wedges • 1998 a Brazilian Company developed a style of the sandal for the World Cup that featured the Brazilian flag • Flip flops have only been popular in the United States for the last five years after many celebrities were seen wearing them • Do not give support to the ankle and cause you foot to overpronate to the inside and cause many foot problems • 2008 Auburn University researchers found that wearing thong-style flip-flops can result in sore feet, ankles, and legs. Wears take shorter steps and their heels hit the ground with less vertical force than when the same walkers wear athletic shoes

<p>9. Converse tennis shoes</p>	<ul style="list-style-type: none"> • 1800's the first inexpensive rubber-soled shoes, called pistols, were manufactured in England • 1892 a little rubber shoe company named Goodyear—later known for its automobile tires manufactures rubber and canvas shoes under different names, finally settling on Keds • 1908 Marquis M. Converse establishes the Converse Shoe Company to make athletic shoes, thus revolutionizing the game of basketball and becoming an American icon • 1917 Keds are the first mass-marked athletic shoes in America; they become popular with boaters, cheerleaders and small children • 1920 German shoemaker Adi Dassler begins producing handmade training shoes in his mother's washroom • 1931 Dassler's new company, Adidas, produces its first athletic shoe • 1935 Converse's new style of "tennis shoes" (made for tennis champion Jack Purcell) become a staple of the early Hollywood and the "bad boy" crowd • 1940 the Puma brand is launched • 1950's Sneakers become a symbol of rebellion for teen agers around the world; the fashion is "officially" sanctioned when teen idol James Dean is photographed wearing denim jeans with white sneakers • 1979 Nike is launched in Oregon being the first company to have endorsements by professional athletics • 1985 Air Jordans hit the market • 1994 Nicole Miller designs platform tennis shoes • 2001 Nike Shoe has the most advanced technology • 2005 Adidas buys Reebok • Since 2000 all shoe companies have developed a shoe for each activity a person participates in • Converse is the largest manufacture of athletic footwear in the US--produces apx. 8.4 million pr/year in North Carolina
<p>10. Cocktail ring</p>	<ul style="list-style-type: none"> • Rings have always been a special piece of women's jewelry often worn on different fingers to indicate marital status and status • Cocktail rings originated in the 1920-1930's as a symbol of illegal parties and were worn on the index or middle finger for comfort. The rings were expensive pieces. • These parties were held in secret clubs know as "speak easy"—the girls that worn them could tell you where the party was to be help • 19400-1950 continued on to be a popular piece of jewelry • 1960 sterling silver became more popular for teens than gold. Gold was for older women • 1980's costume jewelry became popular. Many of the real gems were reproduced in less materials. • Today most of these rings are large and plastic

<p>11. Little black dress/prom dress</p>	<ul style="list-style-type: none"> • Late 1800's prom dresses have been popular • 1920 Coco Chanel designed a little black cocktail dress--essential to complete a wardrobe • 1930-1940 elite women's colleges began to have special dresses for debutante balls--prom comes from the word "promenade" meaning a march of guests • 1940 movie starlets wore specially made for them dresses for photographing • 1944 Seventeen Magazine came to the news stand with prom dresses • 1950 Audrey Hepburn as Holly Golightly in "Breakfast at Tiffany's" • 1960 colors changed from black in many cases for the little dress of the twenties • 1970 spaghetti straps became a hit for teens • 1980 over sized full sleeves were found on most dresses • 1990 strapless dresses were introduced, thus causing many schools to change their dress codes • A little black dress has always been in interracial part of fashion and a must for women' wardrobes everywhere • A universally known dress and is included every season in most major designers collections
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